

Lesson Plan

ECONOMICS FOR MANAGERS

Course Code: 22DSC103

Semester: I Division: B

Academic Year: 2025–26

Duration: 60 Minutes

No. of Sessions: 50 Hours

Sl.No	Date	Day	Timings	Topics to be Covered	Activities / Exercises
1	10-11-2025	Monday	2:30 to 3:30	Overview of Syllabus	Discussion
2	12-11-2025	Wednesday	2:30 to 3:30	Module 1: Managerial Economics – Meaning , Definition, Basic terminology	Realization of unlimited wants and scarce means - Exercise
3	14-11-2025	Friday	11:30 to 12:30	Nature, Scope, Objectives	(Decision Making activity on Forward Planning/ Problem Solving process)
4	15-11-2025	Saturday	10:30 to 11:30	Opportunity Cost, Incremental Concept, Discounting Principle	
5	17-11-2025	Monday	2:30 to 3:30	Equi-marginal Principle, Time Perspective	
6	19-11-2025	Wednesday	2:30 to 3:30	Calculation of Incremental Revenue & Cost	Problems solving
7	21-11-2025	Friday	11:30 to 12:30	Production Possibility Curve (PPC), Basic	Problems solving

