The Karnataka Law Society's



### INSTITUTE OF MANAGEMENT EDUCATION AND RESEARCH (AUTONOMOUS)

Permanently Affiliated and Autonomous Institute under Rani Channamma University, Belagavi Recognised by AICTE, New Delhi, Approved by Government of Karnataka, Bengaluru Accredited by NAAC with Grade 'A'



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Timing: 11. 45 a.m. onwards

Academic Council Meeting

Date: 07th January, 2025

Venue: Workshop Hall

AGENDA

SNO	Agenda Item	Person In-charge Dr. Arif Shaikh	
1	Welcome and introductory remarks by the I/C Director, KLS IMER		
2	To read and confirm the minutes of the last meeting held in the month of 09 <sup>th</sup> July, 2024	Mr. Sumanth P Desai	
3	To review and approve the changes in the course contents of MBA 1 <sup>st</sup> and 3 <sup>rd</sup> Semester Syllabus (2022-23) as approved by BoS.	<ul> <li>a. Marketing: Dr. Ajay Jamanani</li> <li>b. Finance: Mr. Shrirang Deshpande</li> <li>c. General Management: Mr. Sumanth Desai</li> <li>d. Business Analytics: Mr. Sumanth Desai</li> </ul>	
4	To seek approval of syllabus for Value Added Certificate Course	<ul> <li>a. Experiential Education and Life Skills Outbound Course – Dr. Ajay Jamanani</li> <li>b. Sustainability Development – Mrs. Rashmi Harti</li> <li>c. Business &amp; Professional Etiquette – Mr. Sumanth Desai</li> </ul>	
5	To approve the panel of paper setter and answer scripts evaluators for 1st and 3 <sup>rd</sup> semester examination May/ June 2025		
6	Any other matter with the permission of the chair		
7	Vote of Thanks	Mr. Sumanth P Desai	

Dr. Arif Shaikh Prof & Director

Prof & Director KLS IMER



#### Karnataka Law Society's INSTITUTE OF MANAGEMENT EDUCATION AND RESEARCH (Autonomous) 77, Vadgaon Road, Adarsh Nagar, Hindwadi, Belagavi



(Affiliated to Rani Channamma University, Belagavi, Recognised by AICTE New Delhi, & Approved by Govt. of Karnataka)

## ATTENDANCE OF ACADEMIC COUNCIL MEETING DATED 07-01-2025

Sl. No.	Name of the Members	Designation	Signature
1.	Prof Thyagaraja C. M	Vice Chancellor, Rani Channamma University, Belagavi.	
2.	Mr Venkatesh Patil	Industrialist & Chairman, CII, Belagavi,and Managing Director Belgaum Oxygen Pvt. Ltd.	añ
3.	Dr Mousami Sengupta	Professor, SDMIMD, Mysore	
4.	Dr Shankargouda C Patil	Professor, RCU, Belagavi	and this
5.	Prof Basavaraj ~ Padmashali	Professor, Dept. of Chemistry, RCU, Belagavi	· Prostilar
6.	Prof Vijayalakshmi S. Shigehalli	Professor, RCU, Belagavi Dept. of Mathematics	1
7.	Dr Prashant V. Yatgiri	Associate Professor TAPMI, Manipal	
8.	Dr Arif Shaikh	Professor & I/C Director	A7 1 2025
9.	Dr Praveen Kulkarni	Professor, KLS IMER	151
10.	Dr. Sushil Kumar Pare	Professor, KLS IMER	\$198_
11.	Dr Ajay Jamnani	Associate Professor, KLS IMER	Alam
12.	Mr. Shrirang Deshpande	Asst. Professor & Dy. Controller of Examination, KLS IMER	Burne
13.	Mr. Sumanth Desai	Asst. Professor, KLS IMER Member Secretary	SA

## Proceedings of the Academic council meeting held on 7<sup>th</sup> January, 2025

Dr. Arif Shaikh – Director, KLS IMER, Belagavi, welcomed the members of Academic council (AC) members.

#### To read & confirm the minutes of the last meeting held on 09 July 2024

The compliance report of the minutes of AC meeting held in July 2024 was presented and AC members confirmed the compliance report.

# 1. To review the changes in the course contents of MBA 1st and 3<sup>rd</sup> semester syllabus 2022-2023.

Domain wise revision/update in the contents of the syllabus as approved by Board of Studies in the meeting held on 19<sup>th</sup> December, 2024 was presented to Academic Council for further approval.

- a. Prof. Ajay Jamanani presented the proposed update in the following subjects under the marketing domain:
  - i. Marketing Management
  - ii. Business-to-Business Marketing
  - iii. International Marketing
  - iv. Retailing Management
  - v. Sales Management
  - vi. Supply Chain Management
- b. Mr. Shrirang Deshpande presented the proposed update in the following subjects under the finance domain:
  - i. Management Accounting
  - ii. Financial Derivatives
  - iii. Corporate Valuation
  - iv. Corporate Tax
  - v. Security Analysis & Portfolio Management
- c. Mr. Sumanth Desai presented the proposed update in the following subjects under the general management domain:
  - i. Principles of Management
  - ii. Economics for Managers

- iii. Statistics for Managers
- iv. Entrepreneurship Development
- v. Employability Skill I
- vi. Employability Skill III
- vii. Operations Management
- viii. Strategic Management
- d. Mr. Sumanth Desai presented the syllabus of proposed courses for the 3<sup>rd</sup> & 4<sup>th</sup> semester in business analytics domain.
  - Big Data Analytics / Business Analytics and Intelligence / Decision Science / Exploratory Data Analytics for Business / Introduction to Python and Data Control for 3<sup>rd</sup> Semester and
- e. Mr. Sumanth Desai also presented the proposed changes in the syllabus of the course Project Appraisal and Planning Control.

The AC members discussed the proposed syllabus and changes and provided their valuable inputs in detail and accorded their approval for the implementation of the same from the academic year 2024-25 onwards.

#### 2. Introduction of value-added courses.

To incorporate contemporary aspects based on the changes in industry and social environment, faculty members have suggested a few value-added certificate courses (VAS).

- a. Business and Professional Etiquette
- b. Experiential Education & Life-Skill
- c. Outbound Course Industry

- d. Basis of Excel
- e. Advance Excel

g. Advance Selling Skills

- f. Business Analysis Fundamentals: An prospective
- d. Sustainability Management

After discussion on the contents of the above mentioned value added certificate courses, the AC members provided valuable inputs and advised faculty concerned to incorporate the suggested changes and approved the contents of value-added courses.

#### 3. To approve the panel of paper setters and answer script evaluators for the 1st and 3rdsemester examinations in May/ June 2025.

Mr. Shrirang Deshpande, Dy DoE, KLS IMER presented the panel of question paper setters and answer scrips evaluators for the 1<sup>st</sup> and 3rd-semester examinations to be held in the month of May/June 2025.

After discussion on the names mentioned for each subjects, the Academic Council members approved the panel of paper setters and answer script evaluators.

#### 4. Suggestions by Academic council Members

Dr Prashant Yatgiri suggested the institute to identify courses offered under the swayam platform aligning with the placement scenario so that the same will help students in the placements. All the members appreciated the efforts of the entire IMER faculty team and the Director in making the program vibrant.

Sumanth P Desai, Assistant Professor, KLS IMER, proposed the vote of thanks.

Sumanth P Desai

Asst Professor, KLS IMER Belagavi

Dr. Arif Shaikh

Director KLS IMER, Belagavi