

## **Reliability and Validity of Value Profiling**

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### **Abstract**

The present study is designed to understand the importance of values for the organization from Belgaum. This study was conducted through a structured questionnaire to understand the values developed by the organization and its importance to the employees. The research paper depicts development of value profile questionnaire and its relevance to the study organization. The outcome of study is evaluated based on reliability and validity of the value profiling questionnaire and feedback provided by the employees and stakeholders of the organization.

Key Words: Values, Value Profiling