

Research Colloquium Series



Dr. M. M. Munshi, Associate Professor, VTU, Belagavi, was the speaker for a Colloquium on “A Reality Check of Contemporary Research” on 20th August 2015.

He spoke on importance of Research in Business Management across the globe.

He said that B-schools in India are growing rapidly, and they have to make meaningful contributions to business education, research and practice to stay on the top of the list.



Dr. Jayant Kittur, Professor and Dean, Research & Development, KLS GIT, Belagavi, was the speaker for a Colloquium on “Research Funding” on 30th September 2015.

He spoke on preparing research proposals for availing Research Grants from Research funding agencies such as:

- University Grants Commission (UGC);
- Council of Scientific and Industrial Research (CSIR)
- Indian Council of Social Science Research (ICSSR)



Dr. Praveen M. Kulkarni, Professor and Head, Department of MBA, KLS Gogte Institute of Technology, Belagavi, spoke on “Literature Review – A Cardinal Aspect of Research” on 7th November 2015. He spoke on importance of literature review and various types of literature review with relevant examples.

He also explained various references styles such as: APA; MLA; Harvard; Vancouver and Chicago styles used in the research. He demonstrated Style Ease Software and Latex for formatting research papers.

PGCET Crash Course



PGCET / K-MAT Crash Course 2015 was conducted for MBA aspirants from 20th July 2015 to 25th July 2015 at KLS IMER. 104 Students from different parts of the State participated in the crash course.

Comprehensive sessions conducted:

- Logical Reasoning,
- Language Comprehension,
- Quantitative Aptitude,
- General Awareness

followed by mock tests and feedback sessions.



Digital Marketing

A two day training program on 'Digital Marketing' was conducted for final year MBA students in collaboration with IIM Calcutta and Makeintern. IIM Calcutta organizes a flagship event 'CarpeDeim' Management Fest annually at Kolkata. As part of this event IIM Calcutta selects 20 summer campus training centers across India and KLS IMER was one amongst them. IIM Calcutta deputed Digital Marketing industry expert Mr. Pranav Nair from Mumbai to train our students for 2 days. This training program was aimed at job oriented skills development in Digital Marketing.



Consumer Behavior

A one day workshop on Consumer Behavior was held for III semester students of marketing specialization on 17th November 2015. The speakers for the workshop were Mr. Venkat Subramanian from Mumbai & Prof. Padmapriya R Katagal, faculty at KLS IMER. The workshop revealed how consumers behave in social and cultural environments and how it influences their decision making. It was an application oriented workshop which aimed at providing marketing insights into Indian Consumer Behavior.



EDI

A session was organized on the topic: "Generation of Business Idea & Identification of Business Opportunity" on 20th and 21st November 2015. Mr. Yeshaswi Nag, Project officer EDI and Prof. Purander, IIMB Alumni and Distinguished guest faculty of EDI were the speakers. KLS-IMER is a Project Guidance Centre of Entrepreneurship Development Institute of India (EDII) Ahmedabad. The Institute conducts one year Diploma in Entrepreneurship and Business Management (DEBM) program in collaboration with EDII, Ahmedabad for the students of the institute.



Research Workshop

The Research Centre at KLS IMER organized a two day workshop on writing Research Papers and Drafting Proposals in Social Sciences on 12th and 13th January, 2016. Mr. Sameer Kanburgi, Chief Executive Officer from Phoenix Products, Udyambag, Belgaum in his inaugural address said the goal of the research is to remove the pain points of the people in the society and to elevate the standard of living of the people in the society. The speakers for the workshop were Dr. Purushottam Bung; Dr. Poornima Charantimath; Dr. S. G. Chiniwar and Prof. K. V. Ashalata, University of Agricultural Sciences, Dharwad.



Insurance

Mr. Salimraza Jineedi, Area Training Manager- Exide Insurance Company Ltd, highlighted the concept of insurance, how insurance works, principles of insurance, meaning of risk and different classification of risks. He also spoke about various types of insurance products.

Foundation Day



The 25th Foundation Day of KLS IMER, was celebrated on the 16th September 2015, on the birth anniversary of Late Shri. Raosaheb Gogte, Patron of Karnatak Law Society.

Shri. Venkatesh K. Patil, MD, Belgaum Oxygens Pvt Ltd., a successful local industrialist was felicitated on this special occasion and his business profile was presented. Shri. Rajendra Belgaumkar, Chairman, GC, KLS IMER read the citation of the Entrepreneur. Shri Venkatesh K. Patil spoke on believing in oneself, perseverance and hard work which are the key ingredients for success.

Chief Guest Shri. Goutam Ostwal, CEO, Ostwal Group and President TiE, Hubli, appreciated KLS for becoming a sought after Institution in management and promoting education in this part of the country. In his presidential address Shri. M. R. Kulkarni, Chairman, Karnatak Law Society, stressed on the role of management Institutions in achieving excellence.

The event was attended by business leaders, entrepreneurs, industrialists, TiE members, Rotarians, Principals' & faculty of sister educational institutes, academicians and other distinguished invitees.





An Alumni Meet SAMHITA 2015 was organized on 19th September 2015. On this occasion IMER felicitated six of its alumni who have achieved commendable success as industry professionals and entrepreneurs. The alumni who were felicitated were

1. Mr. Anand Kinjewadekar (Senior Vice President, HSBC, Mumbai)
2. Mr. E. S. Satheesan (MD, Vesat Management Consultant, Kochi)
3. Ms. Savari Gotadki (India Lead- Talent Acquisition, EMC, Bangalore)
4. Mr. Sai. M.Nadaf (Manager, Treasury and Investment Division at Canara Bank, Mumbai),
5. Mr. Vinayak Mangalwedhe and Ms. Deepa More Mangalwedhe (Partner, Innovation Events, Belagavi).

Dr. A. B. Kalkundrikar, Former Director, KLS IMER, was the chief guest for the function. Speaking on the occasion he stressed on the role that alumni can play in the growth of an institution by contributing towards internship, placement, training and consultancy. Welcoming the participants to the alumni meet, Dr. Bung, Director, KLS IMER, elaborated on how the institute can contribute towards the growth of the alumni. He made special mention of the research centre, where they could register for Ph.D, the physical infrastructure which they could avail when required and the intellectual capital of IMER. Shri Rajendra Belgaumkar in his presidential remarks impressed upon the alumni the commitment of the institution to grow higher and meet global standards.

A Directory of the alumni over the last 24 years was released on this occasion.

Admissions 2015 . . .

