



Inside this Issue

INDEX

| | |
|------------------------------------|----|
| Competitions | 2 |
| III Series | 3 |
| Seminars | 4 |
| Research Colloquium Series | 6 |
| Workshops | 7 |
| Foundation Day | 8 |
| Alumni Meet | 9 |
| Aarambh - 2015 | 12 |
| Industrial Visit | 14 |
| TiE Event | 15 |
| Extension / Outreach / Consultancy | 16 |
| Parent Teacher Meet | 17 |
| Music @ IMER | 18 |
| Observances | 19 |

From The Editor's Desk



Mr. Kanwal Rekhi
Investor, Co-founder TiE

Prof. Radhakrishnan Pillai
Author, Corporate Chanakya

Mr. Naveen Jha
CEO, Deshpande Foundation

Mr. Venkatesh Patil
Investor, Industrialist

Reputed Speakers : A KLS IMER hallmark

Editorial Team

Ms. Deepti Deshpande
Mrs. Ratnaprabha Patil

Kamaxi Keny
(Class of 2016)
Vishal Shetty,
(Class of 2016)



Karnataka Law Society's
Institute of Management
Education and Research
Sy. No. 77 , Vadagaon Road,
Adarsh Nagar, Hindwadi,
Belagavi 590011
INDIA
Phone : 0831-2405511
Email : director@klsimer.edu
Website : www.klsimer.edu

Dear Readers,
Greetings!

We take immense pleasure in bringing forth the April 2016 IMER Happenings to you.

This year has been of prime importance to IMER as it entered into its 25th year and this August occasion was celebrated by felicitating successful Belagavi based entrepreneur Mr.Venkatesh Patil.

In addition, as seen on this page, KLS IMER continued to attract top notch speakers for the benefit of its students, and made great headway in its efforts to connect with industry in and around Belagavi. We also had the proud privilege of having Mr. Kanwal Rekhi, Venture Investor, and Co-founder TiE, in our campus and enlightening us with his riveting talk. There was also a talk on GST by CA Dhiraj Baldota, and on Management and Chanakya by Prof. Radhakrishnan Pillai.

The season opened with Aarambh which was a one week orientation and induction programme for the new

batch. Aarambh concluded with a parent-teacher meet. A Sports meet named Spirit 2015 was held for students. This season also saw extension and outreach programmes like blood donation camp,empowering women entrepreneurs workshop. Workshops on meditation were conducted for the rejuvenation of the mind and soul.

This season showcased numerous seminars, workshops, events and competitions making IMER a vibrant place to learn and explore. A fresh series of seminars called the "Research Colloquium Series" was started basically to generate research interest amongst students. IMER Industry Interface Series continued to bring different flavours of knowledge to the institute.

We thank our readers for their continued support and goodwill towards KLS IMER.

Happy Reading!

Till next time.....

Local Industry Connect



Competitions



Kaizen

A Kaizen competition was held for third semester students of the institute as part of TQM programme on 18th November 2015. Kaizen means continuous improvement, and different groups of students performed KAIZEN on various areas of the campus like the library, office, hostel etc. Mr. Nitish Sunthakar and Mr. Srihari Lele, TQM consultants from NVST, were the judges.



Maggi Case Study

Marketing Club of IMER organised an In-house case presentation competition for IIIrd. Semester marketing students, on 16th November 2015. Student groups explored the Maggi case through primary or secondary research. They were judged on parameters like impact on brand equity, impact on consumer response, the role of media, and Maggi as umbrella brand. Mr. Urjeet Swamy was the judge of the event. Winners were awarded with cash prizes.



Shri. Naveen Jha, CEO, Deshpande Foundation

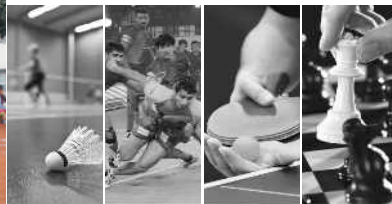
Superlative Internship Project (SIP)

This competition is a flagship event of the college which is held for final year MBA students. The main objective of this contest was to encourage students to showcase the real life internship projects which they have undertaken. KLS IMER Alumni were members of the jury for this contest. Shri. Naveen Jha, CEO, Deshpande Foundation, Hubballi, was the Chief Guest. The jury judged students' projects on various parameters, usefulness and soundness of research design. Cash prizes were awarded.

Spirit - 2015



IMER's Annual sports event SPIRIT-2015 was conducted between 21st and 26th November 2015. There were numerous Individual events like Athletics, Table Tennis, Badminton, Carrom and Chess and Team events like Cricket, Football, Volleyball and Throwball, Kabaddi and Lagori.





Mr. Srinivas Chamarthy, a Biomedical Engineer by profession, passionate biker and an entrepreneur from Hyderabad who has travelled 19.2 lakh KM across the nation on bike and has a record of riding 2700kms in 32 hours visited our campus on a specific mission aimed to reach out to as many engineering, management and other professional colleges to motivate these students to take up entrepreneurship and solve problems faced by the society at large with their innovative products and services.



Mrs. Gloriya Kulkarni, Head-HR, NDTs India (P) Limited, Mumbai and KLS IMER alumna, spoke on "Designing Salary Structure and Application of Quantitative Techniques in HR". She explained the components of Salary like Basic, DA, Special Allowances and HRA. She also addressed topics such as statutory benefits, social security and taxation. Finally, she discussed the application of quantitative techniques in predicting HR requirement and predicting employee performance and setting performance targets using predictive modeling.



Mr. Manoj Ambike, Corporate Trainer and Author from Pune, delivered a talk on "Two hours a day to manage your business". He spoke about 80-20 principle which is applicable across all businesses which says that 80% of the revenue is fetched from 20% of the clients and 80% of the work is done by 20% of the employees and so on. He also highlighted that focus, clarity and good reporting system at workplace reduces difficulties for entrepreneurs and provides them free time which they can then devote for betterment/growth of the organization.



Mr. Naga Prasad, Motivator from Hyderabad spoke on motivational stories of people like Beethoven, Jyothy Reddy, Hellen Keller, Sarathbabu and many more, who challenged their human potential to become successful irrespective of hurdles in life. The theme of his motivational speech was "Face Troubles and Triumphs with same intent... Do well always and by all means." He said any student can make his or her dream come true by overcoming mental barriers to achieve.



Ms. Geeta Ramamurthy, Co - founder and CEO, Ignite Career Confidence Pvt Ltd, spoke on communication and leadership skills for career enhancement. Mr. Santosh Hegde, Senior Trainer and Mr. Prakash Yelavatti. Co-founder of Personal Reform Organization trained the students on the various career enhancement skills. The students were put through various exercises, and presentations to make them industry ready.



Digital India

Dr. Sunil Rodd, Associate Professor, KLS Gogte Institute of Technology, Belagavi, delivered a seminar on "Importance of Digital India & Cyber Security". He explained programs associated with Digital India and the importance of it for the development and welfare of the nation. He also threw light on a few topics like cyber security and e-services.



Cyber Space and Women

As part of the Gender sensitization and women's empowerment programme, KLS IMER conducted an awareness programme focusing on cyber crimes and how women and children can be safe on the internet. **Prof. Jyothi Hiremath**, in her lecture, focused on the various types of cyber crimes and why women are vulnerable targets for cyber crime. She also focused on measures like using proper passwords, exercising restraint, not disclosing personal information unless necessary and awareness as tools for avoiding becoming victims of cyber crime.



Legal Rights

Continuing in the series of Gender sensitization and women's empowerment lectures, **Smt. Chetana Biraj**, Member, Permanent Lokadalat, shed light on the important laws that women must be aware of. Focusing in detail on the protection of Women from Domestic Violence Act of 2005, she explained the meaning of domestic violence and the various types of violence. She stressed on the relief that the Act can offer to women.



E-mail and Telephone Etiquette

A seminar was conducted for administrative staff of KLS IMER on "E-mail and Telephone Etiquette" by **Ms. Deepti Deshpande**, Faculty, KLS IMER, on soft skills which are required on a day to day basis.



Personal Financial Planning and Wealth Creation

To inculcate the saving habit and to develop spending discipline amongst students, a special lecture was organized on Personal Financial Planning and Wealth Creation by **Mr. Santosh Joseph**, Vice President (Sales), DSP BlackRock Investment Managers, Bangalore. He emphasized discipline in spending, importance of saving, channelizing savings into investments and spreading investments across a mix of assets to generate and accumulate wealth.



A Journey by an Entrepreneur for Future Entrepreneurs

Young Entrepreneur **Mr. Anand Naik**, Founder and Managing Director, BoredBees Tech Solutions India (P) Ltd inspired students to take up Entrepreneurship at an early age. He also spoke about his personal initiative “Discover Young Discover Startup” aimed at promoting entrepreneurship. He is a recipient of Young Entrepreneur Award from Shri Ratan Tata and Shri Narayan Murthy at TIECON 2013.



Financial Wellness Enhancement

A Financial Wellness Enhancement Seminar was organized by **Mr. Dattatray Kulkarni**, Retired Chief Manager, SBI, and representative of SEBI on behalf of Dyota Solutions Pvt. Ltd. He spoke on budgeting skills, financial products, managing investment risks, income tax and online financial transactions. Students were also introduced to an online business simulation game for practical learning.



Vigilance Awareness Session

A session on Vigilance Awareness was held on 28th October, 2015. The session was conducted by **Mr. Raveendranath Hebbar**, Deputy General Manager and Zonal Head, Belagavi, Corporation Bank. He emphasized the importance of developing preventive vigilance, high moral values and strong character. Mr. Sumit, Officer, Corporation Bank, Belagavi, made a presentation on Vigilance, Ethics and functioning of Vigilance organizations in India.

We Welcome



Ms. Deepa. D. Saibannavar
B.E., M.Tech. (CSE)

She has an experience of 5 years in Teaching. Her areas of interest are Computer Networks, Web technology, Cloud Computing. Her area of research is Vehicular Ad-hoc Networks and cloud computing. She has presented a paper in an International Conference and published two papers in International Journals. She is also an editor board member of International Journal of Research and Applied Innovations (IJRAI).