



KLS's Institute of Management Education and Research,
Belgaum

Director's Message

Dear All,

As Head of the Institution and on behalf of IMER family, I welcome you all, to the world of IMER.

IMER came into existence in 1991. Since then it has been offering quality management education.

We at IMER strongly believe in creating conducive learning environment for students so that on completion of their MBA course they have abundant knowledge, huge pack of skills and right attitude with them. This is the reason we involve students in various activities like out bound training, soft skill development workshops, industrial visits, interaction with industrialists, management events, pre-placements training etc., and groom them with required KSAs (Knowledge, Skills and Attitude) so that they are ready to face the challenges of corporate world or their own enterprises.

I am proud to announce that IMER has been recognized as research centre under RCU and very soon we will be starting Doctoral Program as well. This will empower us to contribute our bit in the area of research, to undertake quality research and consultancy assignments as well.

As our quality statement says we want to achieve excellence at all front i.e. Academics, Research, Consultancy, Placements, Admissions, Industry Linkage, Social outreach, etc. and take IMER to greater heights.

We seek your cooperation and advice in all our endeavor.

- Dr. Purushottam Bung

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Editor's Desk.

Dear Readers,

Greetings!

We are immensely pleased to present the maiden issue of “News Views” which connects our esteemed alumni, sister institutions and outside world with the events, news, achievements of IMER.

IMER is a multidimensional institution with diverse functions and several activities. A need was felt to keep all our stakeholders updated with the activities and achievements. Hence we thought of launching this e-newsletter. To begin with we have started a quarterly newsletter which we anticipate to become monthly at a later stage. This news letter covers the events and accomplishments from September, 2013 to December, 2013. The challenge was to name our newsletter appropriately, many students and professors thought about it and we decided to keep the name as News Views, this name was suggested by Mr. Vishal Kamath, MBA 3rd Semester Student. We believe this name will be suitable for the newsletter as it is aimed to present the news of the institution to our stakeholders and will help them in having a view on the events and achievements of the college.

We hope that you would appreciate our initiative. We also request you to give feedback and suggestions to effect improvements to this newsletter. Before we wrap up we express our earnest thanks to our Chairman and Director for giving us this opportunity to release this newsletter. We thank all our teaching and non-teaching staff and our enterprising students and alumni who helped us in coming up with this newsletter.

Happy Reading...

Sincerely

Prof. Preeti Honnamane

Prof. Priyanka Gavade

Accomplishments

December, 2013

Vol. 1 Issue 1

Events@IMER

[TWO DAY ADVANCED EXCEL WORKSHOP](#)

Organized two day advanced excel workshop for teaching and non teaching staff.

[PROJECT EVALUATION BY ALUMNI](#)

One month internship project evaluated by Alumni.

[AARAMBH- 2013](#)

One week orientation program for the batch 2013- 2015.

[INTERNATIONAL CONFERENCE](#)

Organized two day international conference on "Emerging Trends, Challenges and Opportunities in Global Business, Management, Tourism and Information Technology" at Goa.

[INTER MENTOR CASE STUDY COMPETITION](#)

Case study competition for MBA 3rd semester students on "The Superheroes of Taj, Mumbai" .

[ANNUAL SPORTS MEET – SIPIRT](#)

Two day sports meet organized for students to exhibit their potential.

[SEMINAR ON BEHAVIORAL FINANCIAL INVESTMENTS](#)

Interaction session with officials of Parag Parikh Financial Advisory Services Ltd., Mumbai.

[OUT BOUND TRAINING](#)

Two day out bound training organized for MBA 1st Semester students in Dandeli.

[GUEST LECTURE ON CAREER IN FINANCE](#)

Mr. Roshan Raikar addressed students on career opportunities in finance.

[GUEST LECTURE ON STOCK EXCHANGE MECHANISM](#)

Guest lecture was organized on "Trading, Clearing and settlement Mechanism at BSE & NSE".

[APTITUDE TRAINING FOR 3rd SEMESTER STUDENTS](#)

One week aptitude training was conducted for 3rd semester students.

[FOUNDATION DAY CELEBRATION](#)

23rd Foundation day of the Institute was celebrated.

[CASE CHASE 2013](#)

Organized National Level Case Analysis competition on Mergers and Acquisitions.



[INTERACTION WITH INDUSTRY EXPERT](#)

Mr. Ameet Joshi, Copy writer and Mr. Sujay Iti, Entrepreneur addressed marketing students.

[CASE STUDY COMPETITION](#)

Inter mentor case study competition for 1st semester MBA students.

[BLOOD DONATION CAMP](#)

Organized blood donation camp in association with HDFC Bank, KLE Hospital and IRSC.

[SAMHITA-2013](#)

Alumni meet at IMER

[WORKSHOP ON EFFECTIVE RESUME BUILDING](#)

Mr.Amit Kalkundri shares resume building tips with the students.

[GUEST LECTURE ON THE RIGHT EXPECTATION](#)

Mr. Suresh Rao, a Master trainer in NLP addressed the students.

[GUEST LECTURE ON QUALITY MANAGEMENT SYSTEMS AND QUALITY AUDIT](#)

Shri. S. N. Lele, Quality Consultant, Belgaum addresses students on Quality Audit

[SEMINAR ON CAPITAL MARKET AWARENESS](#)

Mr.Sumeet from Ministry of Finance addresses students on current trends in the capital market

[GUEST LECTURE ON CUSTOMER BEHAVIOUR IN MARKETING](#)

[GUEST LECTURE ON CRISIS MANAGEMENT AND PUBLIC RELATIONS](#)

Shri. Dhananjaya Kulkarni addressed students on Crisis Management and Public Relations

[2nd INTER MENTOR CASE STUDY COMPETITION](#)

Case study competition for 1st semester students on "Repositioning the TATA Nano".

[ONE DAY WORKSHOP FOR FINANCE STUDENTS](#)

Prof. M. Ajoy Kumar addressed students on accounting concepts.

"As long as you're going to be thinking anyway, think big"

Institute Achievements

[KLS IMER has been ranked as Top Emerging B-School of Excellence by Competition Success Review](#)

[KLS IMER ranked amongst top 150 B-Schools by The Week magazine.](#)

Students Achievements

[MANASA MANTHANA](#)

Miss Athira K.A. and Miss Francesca Carvalho won Business-Plan Contest organized by St. Aloysius College, Mangalore

[OPERACY 2013](#)

Mr. Viraj Niajkar & Miss. Bhavna Deshpande, Miss. Anuta Shetty & Miss. Shruti Kale, Miss. Renu Nerlekar, Miss. Sampada Shanbhag, Miss. Asiya Beerwala & Miss. Arpita Gadannavar, Mr. Ashutosh Patil & Miss. Priyanka Morappannavar participated and won various prizes in Management fest organized by Kirloskar Institute of Advanced Management Studies, Harihar.

[GALACTO 2013](#)

Miss Athira K.A. and Miss Francesca Carvalho were runners up in Management fest organized by Global Business School, Hubli.

[ELOCUTION COMPETITION](#)

Mr. Faizan Nandgadi and Ms. Francesca Carvalho participated in elocution competition organized in R. L. Law College, Belgaum

[STUDENTS ARTICLE IN ATYASA](#)

Article by Ms Sampada, Ms. Asiya and Mr. Sachin Jirle was selected for publication in ATYASA Newsletter.

[STUDENT OF IMER SECURES IIND RANK TO RCU](#)

[MR. PRAKASH PATIL BRINGS LAURELS TO IMER](#)

Student of IMER wins gold medal in hockey tournament.

Faculty Achievements

[Book authored by Dr. Poornima Charantimath launched.](#)

Paper titled [Mango cultivation industry of India: problems and prospects](#) presented by Dr. Purushottam Bung

Paper titled [A study on placement of post graduate management students in the management institutions located in tier II cities of North Karnataka & its implications](#) presented by Placement Officer, Mr. Suhas Rajput

Paper titled [Derivative Market in India-An Overview](#) presented by Prof. Preeti Honnamane

Paper titled [Role of Spirituality & Ethics In Corporate Social Responsibility Policy Formulation Towards Sustainable Business](#) presented by Prof. Vinay Gudi

Paper titled [Image Reconstruction Technique and Image Quality Assessment](#) presented by Prof. Priyanka Gavade

Paper titled [Reliability & Validity of Value Profiling](#) presented by Prof. Shailaja Hiremath

[Eight Students recruited by eClerx through campus placements.](#)

[One Student recruited by ICICI Securities through campus placements.](#)

[Placement Activities organized @ Training and Placement Cell during 2013-14.](#)

[Three Students participated in two day on field training program organized by Bharti Airtel.](#)

Our Proud Alumnus

Prasanna Kumar B Shirol (Batch 1991-1993)



Prasanna Kumar B Shirol serves as a founder member of the Organization for Rare Diseases in India and now serving with Strand Life Sciences as a Regional Manager – Clinical Business.

Earlier he was a, Founder President of LSD Support Society-India (Lysosomal Storage Disorder Support Society), This is the first National Level Parents support group for children suffering from ULTRA RARE Diseases in India. The society initiated observing International Rare Disease day for the first time in India on a national scale under his leadership. He has worked extensively to create awareness on LSD and Rare disease in India. He has advocated with more than 12 State Govt and Central Govt including PM Office. LSDSS is now one of the most recognized Patent Support group in India. He was also instrumental in starting a special awareness disease Specific days for Pompe, Gaucher and Fabry for the first time in the world. He has represented India in various conferences and meetings internationally. Developed a strong network of international Parent and Rare disease groups. He is also working closely with many international Orphan drug companies to support Indian patients.

Prasanna Kumar academically an Post Graduate in Business Management has over 18 years of sales experience in telecom and consumer industry. Worked with companies like Sony, Reliance, Bharti etc. He has a experience in launching product and services.

Personally, he is married to Sharada and has a 14 year daughter. Nidhi is India’s first Pompe Patient and also runs Pompe Foundation supporting Pompe Patients in India.